

# 2011 & BEYOND

## Agenda

### 08:30 Registration

09:00 **Welcome** Chris Outram, Chairman Emeritus, OC&C Strategy Consultants

09:10 **Investor Perspectives** Paul Staples, Head of Corporate Finance, BNP Paribas  
Martin Gilbert, CEO, Aberdeen Asset Management

09:45 **Publishing in the Digital World** Nigel Newton, CEO, Bloomsbury Publishing  
Stevie Spring, CEO, Future plc  
Tim Brooks, MD, Guardian News and Media

### 10:45 Break

11:15 **New Transactional Models** Simon Calver, CEO, LOVEFiLM  
Peter Plumb, CEO, Money Supermarket  
David Yu, CEO, Betfair

### 12:30 Lunch

13:30 **Extending New Media Frontiers** John Smith, CEO, BBC Worldwide  
John King, CEO, Trader Media Group  
Matt Brittin, MD, Google UK

14:30 **The Regulator's View** Ed Richards, CEO, Ofcom

15:00 **Keynote** Mark Thompson, Director General, BBC

### 15:30 Break

16:00 **Changing Entertainment Models** David Abraham, CEO, Channel 4  
Giorgio Stock, Executive VP & MD, Disney Channels, EMEA

16:30 **Convergence - The Holy Grail?** Andrew Griffith, CFO, BSkyB  
Gavin Patterson, CEO, BT Retail  
Dido Harding, CEO, Talk Talk Group  
Tony Rice, CEO, Cable & Wireless Communications

18:00 **Closing Remarks** Chris Outram, Chairman Emeritus, OC&C Strategy Consultants

18:15 **Cocktails** Sponsored by 

19:00 **Keynote Speaker** Rt Hon Jeremy Hunt MP, Secretary of State for Culture, Olympics, Media and Sport, The Coalition Government